



Dear Colfax Mayfair BID Members:

By 2040, some 200,000 more people are expected to move to Denver. Places like Colfax Avenue and the Mayfair Town Center will accommodate some of those new households and jobs.

We're working to create a 21st century main street and town center that serves area neighborhoods with things people need to make life better. To that end, we're deeply involved with the city's East Area Plan, economic development strategy, streetscape improvements and Bus Rapid Transit plans.

Our job is to advocate and help you envision, plan for and leverage these public investments. Discussions include ways to support local business, a small-scale development strategy for our many small commercial lots, co-working space and mixed-use, residential buildings near transit stations and in the town center. In the future, our district will be a place where people can live, work, socialize and do their daily errands.

You can participate too – see the enclosed meeting notices and watch our Facebook page and e-newsletter for more information.

You can also find links to the planning efforts on our website at <https://colfaxmayfairbid.com/placemaking>.

Or contact Hilarie Portell, executive director, at 720.810.3906 or hilarie@colfaxmayfairbid.com.

Thank you for your continued support and investment in the BID.

Stay in the loop!
Find us on Facebook
and sign up for
monthly email updates at
www.colfaxmayfairbid.com

Did You Know?

- The BID has 2 part-time contractors working up to 30 hours/week on programs and services. No office space, equipment, insurance or benefits are provided.
- City property taxes may go up, but BID assessments are based on square footage, not value. The assessment is \$.075 x (lot + building square footage). Lot size is capped at 40,000 square feet.



BID Board of Directors

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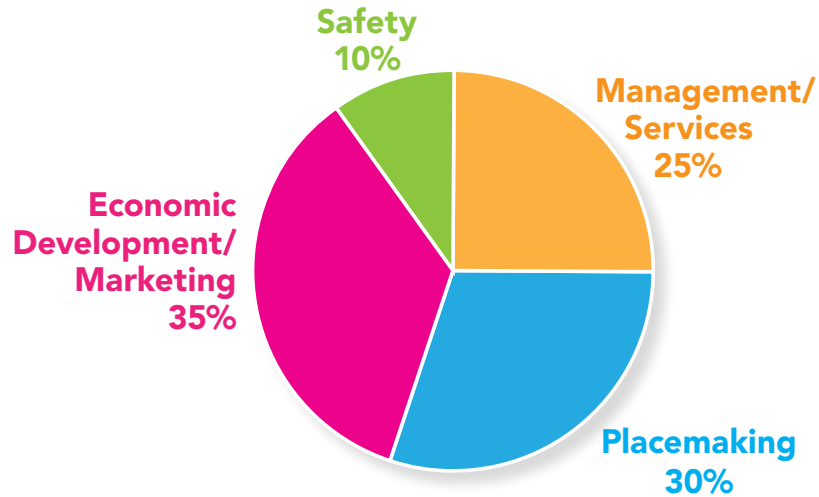
Mayfair Center

Mark Berzins

Little Pub Company

2019 Budget

Our 2019 budget of \$117, 975 includes funds for:



2018 Accomplishments

Placemaking

Create a more inviting, dynamic place for customers, businesses and investors.

- Worked with the Department of Public Works on 10% design documents for the streetscape and Bus Rapid Transit improvements.
- Participated on steering committees for the East Neighborhood Plan Initiative, Colfax Corridor Improvements, Colfax Bus Rapid Transit, Upper Montclair Storm Water Plan to ensure district alignment with city plans.
- Installed and maintain 8 trash cans at RTD bus stops.
- Maintained 15 branded bike racks.
- Performed two district-wide clean ups.

Economic Development:

Grow the economic base through marketing and business support.

- Supported 200 BID businesses with marketing, crime/safety information, district news.
- Actively marketed real estate and development opportunities. Connected interested parties.
- Helped recruit and supported 11 new businesses with approximately 70 jobs.

- BID marketing reached 5,000 local consumers/month; 17,500 area households and real estate professionals via local media.
- Walked entire district spring and fall to share BID information with businesses.
- *Send us your news* and we'll spread the word! lynda@colfaxmayfairbid.com

Safety:

Enhance safety for people working, shopping and socializing in the district.

- Distributed crime information to district businesses.
- Organized free safety audits for business and property owners.
- Worked with District 2 police to address nuisance activity throughout the district.

Advocacy:

Build partnerships to benefit all.

- Work with city planning, zoning, public works, safety and economic development staff on behalf of district businesses.
- Staff advocated for business interests in city planning efforts.
- Maintain relationships with area elected officials and neighborhood associations.

