

EAST COLFAX STREETScape CONCEPTUAL DESIGN PLAN

PROJECT BACKGROUND

The Colfax Mayfair Business Improvement District (BID) was created in 2014 to facilitate the revitalization of East Colfax Avenue from Eudora Street to Monaco Parkway, and the Mayfair Town Center (Colfax to 14th, Kearney to Leyden). The BID operational plan calls for economic development/marketing programs, public improvements, public safety initiatives and advocacy that represent more than 60 property owners and 200 businesses along East Colfax Avenue.

PROJECT VISION

To enhance the District's physical identity and strengthen it as a consumer and business destination through improvements to the streetscape and public realm.

PROJECT GOALS

Five goals encompass the broader ideas and results that the BID would like to see upon completion of the conceptual design package.

DISTINCT | Enhance local identity and differentiate from other business improvement districts along Colfax Avenue.

SAFE | Increase pedestrian safety and access

SUSTAINABLE | Ensure environmental and economic sustainability through thoughtful design that also considers long-term maintenance of improvements.

MULTIMODAL | Support transit, bikes, and walking to lessen the parking burden and traffic in and around the BID.

INCLUSIVE | Align the BID initiatives with organizations like RTD, CDOT, CCD, and nearby neighborhoods.

PROPOSED IMPROVEMENTS

- IDENTIFYING **SITE WALLS** AT EACH INTERSECTION
- NEARLY 200 **TREES** AND MORE PERVIOUS **GREEN SPACE**
- NEW CONCRETE **SIDEWALKS** IN AREAS THAT NEED REPAIR
- UNIT **PAVERS** AT INTERSECTIONS
- NEW **PEDESTRIAN LIGHTS**
- NEW SIGNALIZED **PEDESTRIAN CROSSINGS**
- NEW **BENCHES, TRASH RECEPTACLES & BIKE RACKS**
- STRIPED **BIKE LANE** ALONG KRAMERIA



PREFERRED PLAN AND VIGNETTES



Elm District at Fairfax Street



Central District at Jasmine Street



Mayfair Town Center at Krameria Street

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Graphics are for conceptual purposes only. Final improvements will depend on detailed planning, city approvals, and funding.

DESIGNWORKSHOP

